

Code No: R20A0351

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

II B.Tech II Semester Supplementary Examinations, April 2025**Intellectual Property Rights**

(CSE, IT, CSE-CS, CSE-IOT, B.Tech-AIDS & B.Tech-AIML)

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Time: 3 hours**Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing **ONE** Question from each SECTION and each Question carries 14 marks.

SECTION-I

- | | | | BCLL | CO(s) | Marks |
|---|----------|--|------|-------|-------|
| 1 | <i>A</i> | Describe the importance of intellectual property rights? | L2 | CO-I | [7M] |
| | <i>B</i> | Explain and evaluate the IP Rights in India | L1 | CO-I | [7M] |

OR

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|---|----------|---|----|------|------|
| 2 | <i>A</i> | Discuss the regulatory frame work of Intellectual Property Rights | L2 | CO-I | [7M] |
| | <i>B</i> | Explain the role of WIPO in IPR? | L1 | CO-I | [7M] |

SECTION-II

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|---|----------|--|----|-------|------|
| 3 | <i>A</i> | Discuss the Purpose and function of trademarks | L2 | CO-II | [7M] |
| | <i>B</i> | What safeguards are required to protect the interest of Trade Secrets? Explain | L4 | CO-II | [7M] |

OR

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|---|----------|---|----|-------|------|
| 4 | <i>A</i> | Explain the need and registration of goods as geographical indications. | L4 | CO-II | [7M] |
| | <i>B</i> | What are the liabilities of Trade mark claims and infringement? | L2 | CO-II | [7M] |

SECTION-III

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|---|----------|--|----|--------|------|
| 5 | <i>A</i> | Explain fundamentals of copyright law. | L1 | CO-III | [7M] |
| | <i>B</i> | Explain the Copy right Ownership, Transfer and duration in detail. | | CO-III | [7M] |

OR

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|---|----------|---|----|--------|------|
| 6 | <i>A</i> | Define Patentability? Explain the utility of patents? | L1 | CO-III | [7M] |
| | <i>B</i> | Discuss the new development in patent law relating for the software patent. | L2 | CO-III | [7M] |

SECTION-IV

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|---|----------|---|----|-------|------|
| 7 | <i>A</i> | Explain Strategies for Effective IPR Management | L1 | CO-IV | [7M] |
| | <i>B</i> | Explain the joint collaboration agreement in relation to IP rights. | L2 | CO-IV | [7M] |

OR

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|---|----------|--|----|-------|------|
| 8 | <i>A</i> | Explain: (i) Licence agreement (ii) Deed of Agreement | L1 | CO-IV | [7M] |
| | <i>B</i> | What are the different agencies for the registration and maintenance of IP Rights? | L2 | CO-IV | [7M] |

SECTION-V

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|---|----------|---|----|------|------|
| 9 | <i>A</i> | What are the potential problems and challenges of E-Commerce? | L1 | CO-V | [7M] |
|---|----------|---|----|------|------|

	B	What are the types of cybercrimes committed in e-commerce and what are the measures to be taken to prevent the cybercrimes in e-commerce.	L2	CO-V	[7M]
		OR			
10	A	Define IT Act 2000 and explain its significance.	L2	CO-V	[7M]
	B	Discuss international laws related to online crime	L1	CO-V	[7M]
